

## AROHE 2014 Conference Sponsorship Opportunities

**AROHE** (Association of Retirement Organizations in Higher Education) invites businesses and organizations to sponsor our national conference August 10 - 12, 2014. The conference will be held at the beautiful Commons Hotel in Minneapolis, adjacent to the University of Minnesota. It will offer two full days of stimulating workshops, discussions and networking opportunities.

**Conference attendees** are leaders of academic retiree organizations that each serve several hundred to several thousand academic retirees. This population is generally well-educated and financially secure. We anticipate 150+ attendees who collectively serve 100,000+ retired faculty and staff at their academic institutions.

**Sponsors** will receive recognition during the conference and, at higher levels of sponsorship, ongoing recognition on the AROHE website and in AROHE publications. Sponsorship levels range from \$500 to \$5,000 or more, with higher levels including additional benefits for the sponsor. In addition to the benefits listed below, conference sponsors and AROHE members are given priority to present conference workshops.

<b>AROHE 2014 Conference Sponsorship Opportunities</b>		<b>FRIEND \$500-\$999</b>	<b>LEGACY \$1000-\$1499</b>	<b>BRONZE \$1,500-\$2,499</b>	<b>SILVER \$2,500-\$4999</b>	<b>GOLD \$5,000 and up</b>
<b>Conference promotion</b>	Recognition of sponsor on poster prominently displayed throughout Conference	Small Logo	Medium Logo	Large Logo	Extra Large Logo	Extra Large Logo Premier Placement
	Ad in Conference program	Listing	Business Card	1/8-Page	1/4-Page	1/2-Page
	Exhibit space in Conference exhibit lounge	Shared Table	Dedicated Table	Dedicated Table	Dedicated Table + Display Space	Dedicated Table + Display Space Premier Location
	Listing on Conference Website	Small Logo	Medium Logo	Large Logo	Extra Large Logo	Extra Large Logo Premier Placement
	Recognition in Conference program	Listing	Logo	Logo and 25-word description	Logo and 50-word description	Logo and 100-word description
	Inclusion of small sponsor logo gift in each Conference bag distributed to attendees		Yes	Yes	Yes	Yes
	Recognition on Conference bag distributed to attendees					Logo
	Complimentary Conference registration			One Person	Two People	Three People
	Special recognition during Conference program			Recognition During a Lunch	5-minute Opportunity to Speak or Show Video	10-minute Opportunity to Speak or Show Video
	Recognition as a major sponsor in media promotion of Conference					Yes
<b>Ongoing Promotion</b>	AROHE Website			Logo with Link for Six Months	Logo with Link for One Year	Logo with Link in Premier Location for One Year
	AROHE Matters E-newsletter			Sponsor Recognition for Six Months	Sponsor Recognition for One Year	Sponsor Recognition in Premier Location for One Year